Investment Opportunity

Integrated Eco-friendly Hospitality – Lodging, Dining, Social Impact





Financial Elements

- Funding Target \$3,000,000
- Use of Funds
- 13.3% for business takeover
- 53.3% for renovation setup
- 6.7% for food delivery system
- 26.7% for operation and marketing reserve
- ❖ First-Year EBIDTA \$513,091
- ❖ Fifth-Year EBIDTA \$1,273,647
- ❖ Five-Year ROI 280%
- Growth Projection



Contact Info

Whatsapp: +852 94742237
Email:
diningvision@massimog.con

About Lotus & Jasmine

Management

CEO <u>Massimo Gavina</u> is a professional with more than 25 years' experience in supervision, management, and operations in the Food & Beverage and Hospitality industries.

Team and Credentials

Together with a mature team skilled at marketing, food & beverage, hospitality supply chain, and design, Mr. Gavina excels at launching and managing projects with a track record in:

- ✓ Concept development and construction
- ✓ Branding and repositioning
- ✓ Performance optimization

Market Opportunity/Product

- ❖ North and Central Vietnam and Chonburi Region in Thailand are experiencing unprecedented growth. Thailand's Eastern Economic Corridor initiative will improve transportation and services, acting as a magnet for international and domestic travelers. At the same time, Vietnam's economy is growing at a very fast rate as well. Eco-conscious consumers, especially well-educated millennials and middle-aged individuals, desire extraordinary travel experiences that are rich and socially responsible "Vacations with a Meaning".
- ❖ There are very few product offerings on the market for "one-stop" eco-friendly hospitality services. Lotus & Jasmine aspires to fill this market gap.
- ❖ We plan two setups in Vietnam and two in Thailand to create close synergies in both cost and revenue. Our integrated hospitality solution includes:
 - ✓ eco-friendly lodging
 - ✓ responsible sourcing of food for both dine-in and delivery services
 - ✓ local community-beneficial activities

Value Proposition

- ❖ Alignment with the <u>17 SDGs</u>
 SUSTAINABLE GUALS
 - ✓ Fully recycled or recyclable materials
 - ✓ Educational and charitable activities for guests
 - ✓ Local sourcing; "community interests first"
 - ✓ Responsible tourism